

GOVERNING BOARD MEETING MINUTES

2018 OFFICERS

President

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(937) 266-9361
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President Elect

Donna Allen
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Treasurer

Sandra Runyon
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Secretary

Debbie Stohl
Realty World Real Estate Stars
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Governor

Sharon Geier
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Immediate Past President

Patricia Zirkelbach
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Date:	April 8, 2018
Time:	10:00 AM
Place:	Embassy Suites Corporate Exchange
Presiding:	Anne Goss, President
Meeting Called to Order:	by President Anne Goss at 10:00 AM
Pledge:	Beth Ackley
Inspiration:	Katrina Trombley
Roll Call:	Debbie Stohl, Secretary
Approval of Agenda:	April 8, 2018 Meeting Agenda was approved
Approval of Minutes:	January 21, 2018 Meeting Minutes were approved

President | Anne Goss

- Thanks to Young Kim and Charlie Foster we have job descriptions for all positions and vice chairs working with chairs and will have a seamless transition
- Committee reports are in a PDF fillable format and are on the website
- Winter governing board meeting had a great turnout
- Spotighting a member who has stepped out of their comfort zone on the website
- Spotighting an app of the month on the website
- Continue to visit network meetings
- National needs to update the national website, came out 12 or 14 years ago and the provider is discontinuing support, they are proposing to present it at midyear, will increase national dues by \$14 in 2019, will be providing a state network website
- First quarter newsletter has been distributed and looks fantastic
- Angie Travis put together a Ohio Brochure, make sure you take some with you
- Thank you to everyone for doing their part!

President-Elect | Donna Allen

- Fall state installation will be a luncheon Saturday September 15th in Columbus
- Leadership orientation is October 4th and 5th in Stark County, state and local network officers, chairpersons and vice chairpersons
- Collecting the 990's and \$100 charge and those have all been collected and sent to the accounting firm
- Please let me know if you hold a state realtors association committee chair, director or officer position and let her know

- Local network installations, please get dates that do not overlap so all state officers can attend
- Need sponsorships for 2019, at \$3,750 and goal is \$5,000...need your support in obtaining more sponsors
- Thank you to each and everyone who accepted a vice chair position this year and moving on to 2019 chair position
- Following CE stay after for travel plans for mid-year

Treasurer | Sandy Runyon

- Reviewed budget report, attached
- Please turn in sold raffle tickets and money for Jeep raffle today, winning ticket will be drawn at Midyear in DC
- April 30th is last day to turn in tickets and funds, she will have an email sent out
- Send one network check and send her one check, no cash

Secretary | Debbie Stohl

- No report.

Governor | Sharon Geier

- Emailed Presidents and President Elects of items that they need to take action on
- Attending local Network events and meetings such as Toledo's last realtor standing and Stark counties business industry events, Dayton and attending Cincinnati governing board meeting. Want to attend a governing board meeting and industry events
- Please send any questions and concerns and I will do my best to find you the answers

STANDING COMMITTEE CHAIR REPORTS

Bylaws and Standing Rules | Young Kim

- No new report but sent revised standing rules to Martha Rusk at the Council for review and approval

Education and Programs | Christine Pappas

- Huge shout out to Jennifer for securing Michael Krisa for us today
- Working on fall education series

Finance and Budget | Charlie Foster

- No additional report

Leadership Identification and Development | Katie McCartney

- Katie is on the national Leadership Development Steering Committee at the Council
- Leadership Fair at Mid-Year in DC how to get more involved at all levels of the Council
- They are looking for participation, please submit application by May 1st
- They will bring the leadership fair to the state as well

Marketing | Angie Travis

- Created the membership brochures for state
- You can use it for local as well
- Newsletter completed and sent out
- Reviewed other Facebook pages and groups, she has the
- Next quarter network will be where I've been and what I've seen, pics of travels and learn more about each other

Nominating | Pat Zirkelbach

- Announced at January meeting, Donna automatically moves into the President position, Sandy Runyon is running for President-Elect, Debbie Stohl is running for Treasurer, Denise Taylor is running for Secretary
- Ivan Smith submitted application Election for the Governor position and there will be a vote later in the meeting

Strategic Plan | Mary Foraker

- Strategic plan from 14-16 and have now updated for 18-20 and handed out at the front table
- Debbie will upload to the website
- See attached plan for review of changes
- Christine Pratt has created a mobile app for membership
- Must be a paid strategic partner or member, as they renew or join, their photo and bio will be added to the app
- Motion made that the changes to the strategic plan through 2018-2020 be approved, seconded, all were in favor and the motion carried

Ways and Means | Ivan Smith

- All funds for Jeep sales tickets due end of April before we leave for DC
- All funds go into local network account and send state 1 check from network
- If you have to eat some tickets your local network could win \$10,000
- Silent auction today, bid away and we'll close out at end of meeting
- Send stubs and checks to Sandy Runyon

SPECIAL COMMITTEE CHAIR REPORTS

Audit | Jan Jedlinsky

- No report, doing first audit after DC trip

Awards and Recognition | Nancy Hendrickson

- Requesting more participation with Local Network Presidents turning in information to me
- See attached report

Communication | Beth Campbell

- No report

Membership | Nancy Farkas

- Total Ohio is up by 6 members and 2.8 percent per Martha Rusk
- Dayton increased from 25 to 34 members
 - What we did to make an increase was to bring the incoming VP of membership on early and helped with training
- Northeast went from 27 to 34 members
 - What we did to make an increase was to create outstanding events and marketing them heavily through social media
- Columbus continues to have 52 members
- Check out the Savings Center! Anne's already saved \$150 in one week!

Member of the Year | Lisa Lingenhoel

- Presidents please submit forms by August 1st

Parliamentarian | Sony Taylor

- Reminder when making a motion make sure you are using correct terminology, I move vs I motion

Past President Advisory | Mary Ann Mills

- Past Presidents Committee will be meeting later today, goal is to get as many past presidents to the installation in September

RPAC | Pat Zirkelbach

- Monday night WCR is sponsoring the RPAC fundraiser Last Realtor Standing
 - Your local Board gets credit for your attendance at the event
- Send her someone who is a major investor that she can work with as our goal is 100% participation from all members of WCR Ohio
- Sending representatives benefits from RPAC to use to stimulate participation from our membership
- Contact their Board to find out who has not contributed and contact them to ask to contribute

Social | Linda Shurte/Sherry May

- You must sign in and sign out for CE this afternoon
- Make sure you sign in with Sherry before leaving

Strategic Partners | Jennifer McIntyre

- Goal is to improve the role of our strategic partners
- Sent out an email thanking them and highlight something that is working well and how can we improve
- Columbus is taking 2 minutes at the very beginning to ask if anyone is using one of the strategic partners, who they've used and why (work the room to make sure someone will speak vs silence)
- Please use the strategic partners

The Task is to Ask | Dawn Arheit

- Have emailed everyone with emails, please answer the survey as they will keep going out until you respond

Network President Reports

Cincinnati | Michelle Billings | greatest thing about our network is the fantastic new leadership on the governing board, industry events are starting to get larger, our industry events are being well attended, Last Realtor Standing is scheduled for June 5th at the New Livery Comedy Club please all attend

Columbus | Angie Travis | New membership director Alysa Pugh Clark and happy to have her on board. Working with our board to get the designation for global alliance and partnering for customs cultures and contracts at our next meeting.

Dayton | Paula Buehrer | Seeing in Dayton for our industry events improved attendance, lot more people which is great to see, pushing invitations out on social media has been increasing our attendance, just introducing electronic lockboxes in the Dayton market. May is our Fashion show and then last realtor standing.

Northeast | Ruthie Lowrey | In our network there is so much excitement, we have a new membership director who is doing some fabulous things, increasing our membership and have lots of strategic partners on board. Having a free mixer.

Robyn Clark | Stark County | Doing a membership bingo to get membership involved at local, state and national levels. Whoever wins on the Bingo slots wins a free membership. To get new members we have asked our current members to each bring a new member for free and they get offered \$50 discount on becoming a member. Getting good response.

Ivan Smith | Toledo | Great to see networks getting new members and growing! Last Realtor Standing had 325 people in attendance and sold out! Opened up sponsors to members first, then opened to only members for a week, and then had 93 tickets left and sold in 3 hours. Working on annual golf outing currently. What's going on in Toledo is the next meeting and its very well attended. Second year as network president and we are transitioning early for transfer to Katrina. Very excited for our coming events and Toledo Network!

Old Business | Anne Goss

- Election of 2019 Officers
 - Only paid Realtor members are eligible to vote, paid National Affiliates can vote as well
 - Nominations from the floor are no longer in place, if you wanted to run you had to place your application 10 days prior to today which was March 29th
 - We have 2 running for Governor, Sharon Geier and Ivan Smith

- Election of Secretary, confirmed by vote – Congratulations to Denise Taylor
- Election of Treasurer, confirmed by vote – Congratulations to Debbie Stohl
- Election of Governor, confirmed by vote – Congratulations to Sharon Geier
- Election of President Elect, confirmed by vote – Congratulations to Sandy Runyon
- President is automatically moved up from President Elect – Congratulations to Donna Allen

New Business | Anne Goss

- PMN Advisor – Angie Travis
- What is the PMN Designation
- Fast Track
- Classes always offered at national conferences
- You can do a class in your area
- New network – Tanya
 - Springfield Network
 - All in the works and approved by National
 - Need 30 Realtor members in order to be official, still need 23 members
 - Asking for funds from state to hold some recruiting events
 - Asking the folded Clark-Champaign members to consider re-joining
 - Tanya made a motion requesting \$600 from the state from savings, seconded and approved

Education Session | Michael Krisa

Meeting Adjourned at 4:30 PM

Respectfully submitted,

Debbie Stohl
2018 Secretary
Ohio Women's Council of Realtors