



**WOMEN'S COUNCIL OF REALTORS®, Ohio Network  
Governing Board Meeting**

**2021 Officers**

**Debbie Stohl - President**

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**Denise Taylor - President Elect**

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**Ivan Smith - Treasurer**

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**Robyn Clark - First Vice President**

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**Christine Pappas - State Liaison**

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**Sandra Runyon - Immediate Past President**

Russell Real Estate Services  
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**Date:** April 26, 2021  
**Time:** 10:00 am  
**Place:** Cambria Hotel, Columbus Ohio  
**Presiding:** President Debbie Stohl

Strategic partners...Ivan Smith with Serenity, Pugh with Columbus, Debbie Stohl, Tom Nickles Choice Home Warranty...(I missed someone)

Raffle Items...wcr ohio group FB page...all items are listed. Live, 614-537-3096...place bid by texting Jennifer McIntyre. By 12:30, call highest and best.

Denise...Roll Call

Agenda approved

Fall meeting minutes approved

National Women's Council Update  
Thursday, conference...meet candidates running Friday...classes and governing board meeting...  
Voting rights

State President and State liaison can vote  
Electing two people to executive committee  
Nominating committee two people, meet in November

President: Thank yous to everyone  
State leadership team working on transitions and in depth checklists. Adding an orientation for state officers moving forward in Oct.

Monthly zoom meetings for state officers.  
Each state officer set up zoom meetings to local networks, one consistent message and contact person.

Christine, monthly zoom meetings  
Denise and Ivan have had zoom meetings with President Elects  
State Membership Chair and xxxxx setting up zoom meetings for local counterparts.  
If anyone needs anything, contact state officers. Wcrohio.org for contact info

Replays on network re-certification programs on the website.  
State network to qualify...

Wcr.org to get registered PMN designation.  
Aug 18-20th Network 360 training for President Elects. It will be in person in Chicago.



San Diego may be in person.

President Elect: Denise Taylor

Oct 7-8th in Cincinnati...Marriott...or via Zoom.

Committee chairs...see second page...for 2022, applications on website

President Elects...zoom meeting was on April 9th, outcomes...wcrohio.org for a resource, section for job descriptions, get to know bylaws and standing rules.

Networking opportunities...update profile.

Treasurer: Ivan Smith

Denise has been a great support.

Charlie Foster meeting

Ann Goss, help set up the spreadsheet...greatly appreciated.

Zoom meeting with local treasurers...need to change officers, against bylaws to stay in position too long.

See handout...SP payment is weird number bc of fees from Square. Toledo needs to pay.

Reimbursed Debbie for PMN

Need to change out of supplies (something to do with boxes)

Account balances, through april 25th...supposed to only put balances to the end of March.

First Vice President: Robyn Clark-Sprague

Local Network President Reports

Cincinnati, working on having an in person event.

Columbus...First indoor event...for Earth Day...40 people. Everyone who attending brought something for a charity.

Dayton...Partnered with YIBN...get both organizations. Swag bags for members and SP...delivered. PMN class, had people from across the country.

Northeast...Gain of 13 members. National members as our guests and giving classes on how to gain members. Virtual vision boards.

Stark County...

Toledo...Membership drive, reimburse any members in May, calling people, First in person meeting, safety class. Next in person, spring fling in May...outside. Charity event. Golf outing planned.

Budget and Finance...Charlie Foster...no additional report

Nominating: Absent, Debbie gave her report. Election pushed out due to requirements with dates, looking for a secretary.

Ivan is running for President Elect...member for 7 years. Started as VP Membership, President Elect, President twice. Opened own brokerage for the past 3 years.

Elyse is running for treasurer...started from a FB post...women's council is aspirational and inspirational. Aspire to continue to learn from these great leaders. Qualified...GM for restaurant...great training and resources.

Leadership and Development...Sharon Geier

Why to consider leadership...identifying potential leaders. Trying to get members involved. Local, then State and would love to send up to National.

Wcr.org for applications for leadership positions. May 21st is the deadline for applications. Then it goes to National by June 1st.

\*\*You can run from the floor. Applications submitted to Debbie by Friday at 5pm for 1st VP.

Past Presidents Advisory...reorganized last year with a new mission, try to get president and whole WCR with better ideas to improve the networks.

Goals:

Focus on professionalism. Began with several presentations...Steve Brown did a great zoom presentation. New one on June 10th top SP...Sherry Johnson. Jackie Bowman to do a Sept presentation for professionalism.

Vetting and On boarding for candidates...professional leadership team, continuing to work on this.

Recommendation...Debbie to put together a task force to take a look at Standing Rules for descriptions of committees...amend/add to them.

Strategic Planning: Tammy Murphy

Past President of Dayton.

Past President, President elect, President...email was sent out. Needs of network, how can state help you? Paper to fill out or link code for survey.

Awards and Recognition: Tanya Blair

Only heard from two networks. Dawn, running for district 2.

John Luke YPN Chair

Drew Gabling 2021 Board of directors

\*\*\*\*I didn't all the names and positions...you may need to email Tanya for her report.

Bylaws and Standing Rules: Charlie Foster

Have not been updated...Past Presidents request to look further at standing rules, hopefully we get the edits and updates by September meeting

Education Chair: Shelia Crane

Planning for the fall with OR president...a joint meeting with OR and WCR to do something with diversity, equity and inclusion.

Leila Frances...first African American Realtor in Ohio and first female Realtor in the country. Creating healing and inclusive environments. Focus on healing.

"At home with diversity" certification will be provided via WCR.

Video to go with Fair Housing Month...technical difficulties. It will be posted to private group.

Toledo created a Task Force to help with private associations that have to approve purchase agreements.

Diversity Summit...planning process.

Marketing/Ways and Means; No report

Membership:

Scholarship/award for network with the most new members

Member of the Year: Anne Goss

Contacting each network for 2021 and our committee will select state member of the year.

Newsletter: Corrinne Pugh

2nd quarter coming out at the end of May.

Need Updates from local presidents.

SP at the 1500/1000 level will be highlight in our newsletter. Let Corrinne Pugh know.

New Network Advisor: Elyse Nedrow

We have a group that has been working on this...let Elyse know how she can help.

RPAC: Anne Uchtman

If you were working last year, RPAC is the reason you were allowed to work. Do at least \$15...all WCR members can donate at least \$15.

Tammy Noll from Zoom: At Home with Diversity or Fairhaven...simulation that takes you through Fair Housing...takes an hour to an hour and half. Go to NAR website.

Implicit bias survey to find out your own bias.

Social-Hospitality: Tom Nichols

Be welcome, be free, be happy

SP: Ruthie Lowrey

Thank you to all SP in the room. 11 SP at State Level. She went through the list.

Little early to be SP for 2022. Go to each network president...one person to join SP committee from local networks.

Webmaster: Debbie Stohl

Website has been updated and should be available. Interactive Google Calendar and let Debbie know if you want to be added to the Google Calendar.

Tammy Noll: Women's Council of Realtors National Executive Committee (3 year term 2020-2023) Running for 2022 National Treasurer.

Membership Tips: Started with 21 members by the time she left as local president, ended with 98 members.

- Bring, just one guest to event/meeting...why? personal/professional growth, networking/referrals, support system, national exposure. Choose 1 person and invite them to a WCR event. Call, text,

email before the day ends. Be sure to be a mentor to this new member. Denise, whoever brings in the first new member, Tammy will send you something.

- Create a contest
- Women's Council Logo on business card, listing presentation, email signature. Tell everyone you know about your involvement in WCR.
- Network Recruitment...relationship with local association, serve on committees within local associations. Take local association members to lunch to work on collaboration.
- Charity and fun events with local associations.
- Reach out to local associations... AREAA, NAHREP, NAREB, NAGLEREP...join these organizations and invite them to WCR. Collaborate with these organizations.
- Work with the local association and local community...include the community in the events. Donate something...sweat equity.
- Build your network, grow your business. Why Women's Council...create a flyer or video of why member is a part of WCR.
- Engage in social media. Microsite provided by Nationals. Share events on FB. Get Twitter and Instagram account. Update personal LinkedIn page with WCR involvement.
- Download Hootsuite App and link all social media together.
- Use hashtags, #womenscouncil #leadersmadehere
- Radius...go to Radius site and claim your profile from wcr website. You link with WCR community and listings will be shared through Radius.
- PMN designation...Performance Management Network. Only designation WCR holds, get this. Get new members involved with PMN.
- WCR site and Radius site, update profile and picture. Referral business
- Top referral network, Member benefits program, connecting and camaraderie

Old Business

New Business

Respectfully submitted,  
Robyn Clark, 2021 First Vice President Women's Council of Realtors Ohio